

## **KORBEL CALIFORNIA CHAMPAGNE TOASTS FABULOUS FRIENDSHIPS**

### ***Trip of a Lifetime Brings Five Friends Together in Wine Country after Winning the Ultimate Girls Getaway***

GUERNEVILLE (Russian River Valley), CA, September 3, 2013 – Korbel California Champagne has been a part of celebrations large and small for more than 131 years and has given a group of girlfriends the trip of a lifetime with the Korbel Mimosa Girls Getaway contest. Women across the country were encouraged to submit a toast about their friendships explaining why their group of friends should be chosen to win the ultimate girls getaway to the Korbel Winery in Sonoma County, Calif.

This year's winner Amanda Reade, from Monterey, Calif., submitted the toast about the special group of women she has known since elementary school and is as close with today as ever. She wrote that the friends are all in different stages of their lives so the trip was a chance to take a break and relax.

"I am overjoyed to have been selected for this experience, and to share it with the women who mean the most to me in this world just takes it over the top," said Reade. "Geographically life has distanced us, but leave it to Korbel, the California champagne we use to toast every little milestone, to bring us together so we can continue making memories that will last a lifetime."

Reade was joined by four of her girlfriends – Jennifer Kuhle, Andrea Greenway Smith, Michaelanne Lauderdale, and Samantha 'Dani' Garrett. The trip included airfare and accommodations for four days and VIP treatment including vineyard and winery tours, working the crush with the winemakers, and gourmet meals prepared by the winery chefs, as well as poolside spa treatments at the Korbel Winery.

"We think there's no one better to share the ultimate trip to wine country with than your closest girlfriends," commented Gary Heck, owner and president of Korbel Champagne Cellars. "Korbel is raising a glass to the special relationships women share with one another."

Between juggling work, children, school and all the many things that make up the life of a busy woman there are a few destinations that make for a perfect girls getaway for any occasion. From locations ideal for spa visits and relaxation to those perfect for dancing all night and enjoying a cocktail by the beach, 10 spots stand out as the best trips to take with friends.

#### **Our Top 10 U.S. Girls Getaway Destinations:**

1. *Sonoma County* (Top notch wine, cuisine and all things al fresco)
2. *Las Vegas* (Relaxing poolside, shopping and clubs for the night owls)
3. *Charleston* (Food, museums, southern hospitality)
4. *Nashville* (Live music and dancing the night away)
5. *Denver* (For the girls who love the outdoors and so much more)
6. *Chicago* (Fans of sports, history and a low key vibe love this destination)
7. *Miami* (Beaches and a little VIP treatment)
8. *Santa Fe* (Great for a relaxing getaway of spas and sightseeing)
9. *New York City* (Shopping and Broadway!)
10. *Portland* (A foodie paradise!)

Established in 1882 in Sonoma County's Russian River Valley, Korbel Champagne Cellars produces the United States' most popular méthode champenoise champagne. But the true measure of Korbel's success during its 131 years can be seen in the impact it's had on American consumers and its presence at various celebrations throughout the years. Owned and managed by the Heck family since 1954, Korbel currently makes eleven California champagnes and a limited amount of still wine. In a separate facility Korbel also produces one of the country's most respected brandies.

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*Celebrate responsibly.*

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