

KORBEL®

CALIFORNIA CHAMPAGNE

Gary B. Heck President and Owner

Gary Heck, the owner of Korbel, has served as its president since 1982 and later became Chairman of the Board in 1984. In 1965 he began his full-time career at Korbel Champagne Cellars occupying many positions spanning all areas of winery operations including: Assistant Office Manager, Purchasing Agent, Traffic Manager, Sales Representative, Office Manager, Vice President, Executive Vice President, President and Chairman of the Board.

Over the years, Heck's increased involvement with the company resulted in remarkably strong brand performance. Since his appointment to Executive Vice President in 1974, Korbel's annual depletions increased from 150,000 cases to consistently over 1.2 million cases of champagne and 375,000 cases of brandy sold today. And since 1995, with Korbel's acquisitions, vineyard operations have grown from 200 acres to over 2,000.

Heck Cellars, in DiGiorgio, acts primarily as Korbel's brandy production plant. It is one of the largest and most progressive, multi-use crush and bottling facilities in California. The plant has the versatility and capacity to accommodate beverage marketers of all sizes — from small boutique producers to large scale operators.



"Korbel Champagne Cellars and making champagne were my father's life, his love, his passion. As a result, he created America's premier champagne and made it a success. I am pleased that I've been able to expand that success and continue that Korbel commitment to excellence. My father would be proud to know that the champagne he developed for American tastes over 55 years ago is the leading premium champagne in this country today."

~Gary B. Heck~

Lake Sonoma Winery produces 20,000 cases of award winning wines. Specializing in Dry Creek Zinfandels, the winery also produces Cabernet from the Alexander Valley, Chardonnay from the Russian River Valley, and Sauvignon Blanc from the Dry Creek Valley.

Kenwood Vineyards is widely respected for its award winning wines earning the reputation for consistent quality. The winery produces over 600,000 cases of Cabernet, Chardonnay, Sauvignon Blanc, Zinfandel, Pinot Noir and Merlot. Ideally located in Sonoma Valley, the winery is committed to producing premium varietal wines that reflect Sonoma County's finest vineyards in their character and style.

Valley of the Moon Winery, established in the early 1860's, produces 48,000 cases of Chardonnay, Pinot Blanc, Pinot Noir, Cabernet, Zinfandel, Syrah, Sangiovese and Cuvée De La Luna, a proprietary blend of Cabernet, Merlot and Cabernet Franc. Located in the heart of Sonoma Valley, the winery is distinguished by the marriage of its rich history with a state-of-the-art wine production facility.

Heck presently serves the following industry organizations:

- Sonoma State University ~ Chairman, SSU Wine Business Education Program
- Wine Institute Board of Directors
- Knights of the Vine ~ Supreme Knight.
- Les Amis du Vin ~ Member

In addition to these activities, Heck owns and participates in Heck Racing, a successful drag-racing team, and a division of Korbel Champagne Cellars.