

KORBEL CALIFORNIA CHAMPAGNE WINS SWEEPSTAKES AWARD
AT SAN FRANCISCO CHRONICLE WINE COMPETITION

GUERNEVILLE (RUSSIAN RIVER VALLEY), CA, January 13, 2014 – Korbel Brut Rosé California Champagne is one of only eight entries in the competition of more than 5,825 entries to be named *Sweepstakes Winner* for Sparkling Wine at the 2014 San Francisco Chronicle Wine Competition, adding a fresh triumph to Korbel Champagne Cellars' tradition of wine competition wins. In an unusual turn of events, Korbel Brut Rosé and 2009 Domaine Carneros Brut Vintage Cuvée tallied the same number of votes for the Sparkling Wine Sweepstakes, so both were declared Sweepstakes Winners.

The San Francisco Chronicle Wine Competition is the largest competition of American wines in the world. The 2014 competition attracted 5,825 entries from more than 1,400 wine producers in 25 states. The wines were evaluated over a four-day period by panels of wine professionals drawn from throughout the industry: trade, education, media, retail and hospitality. Panelists ranked the wines in various subcategories as Double Gold, Gold, Silver, and Bronze. The top wines in each subcategory were then re-evaluated to select the Sweepstakes Winners. Only eight entries were honored with the prestigious Sweepstakes Award, in the categories of Sparkling, White, Pink, Red (which also had two winners due to a tie vote) and Dessert/Specialty wines, as well as a special Label category independent of the wine judging.

Bright and refreshing, Korbel Brut Rosé features beautiful blush color, delicious strawberry, cherry and citrus fruit, lively bubbles and an elegant, off-dry finish. Versatile and affordable (\$12), it is bubbly to enjoy at celebrations, with food or whenever a day needs extra sparkle. Details on the 2014 San Francisco Chronicle Wine Competition, including a list of all the winning wines and information on the upcoming Public Tasting, can be found at www.winejudging.com.

Established in 1882, Korbel Champagne Cellars produces the United States' favorite *méthode champenoise* champagne. Owned and managed by the Heck family since 1954, Korbel currently makes 11 champagnes and a small amount of still wine. In a separate facility, Korbel also produces one of the country's most popular brandies.

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Celebrate responsibly.

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