



KORBEL®

CALIFORNIA CHAMPAGNE

TOP SPORTS AND ENTERTAINMENT CELEBRITIES SHANE BATTIER, CHIPPER JONES & AARON RODGERS COMPETE IN ULTIMATE CELEBRATORY SHOWDOWN

Seventh Annual Korbel California Champagne Spray-Off Contest Challenges 35 Celebrity Legends and Icons to Face-off for Charity

July 19, 2013, Lake Tahoe, NV – During the ultimate celebrity face-off – the American Century Celebrity Golf Championship—players dropped their clubs to show off their celebratory skills in the seventh-annual “Korbel Celebrity Spray-Off,” held July 18th. This year’s winner, Shane Battier, hit it out of the park with the greatest cork distance, receiving \$5,000 from the Korbel Toast Life® Foundation for the charity of his choice.

Leaving his competition in the dust Miami Heat forward Shane Battier took top honors when his cork flew 100 feet after he popped the champagne bottle. Former NHL All-Star Center Joe Sakic was runner-up with a blast of 92 feet while NFL Hall of Fame Running Back Emmitt Smith finished in third with an 85 foot launch to move past fourth place finisher former MLB All-Star Pitcher David Wells. All in all, 35 -- celebrities participated in the Spray-Off which is judged on cork distance (although style and champagne spray added to the excitement for the fans).

The crowd was most entertained by former All-Pro NFL Quarterback Mark Rypien who drenched the crowd with champagne, NFL Hall of Fame Wide Receiver Jerry Rice who did his signature touchdown dance and legendary athlete former MLB All-Star Outfielder Joe Carter who still knows how to celebrate in style.

Actor Lucas Black, Olympic Gold Medalist Bode Miller, and NFL Quarterback Alex Smith won over the crowd with their exciting champagne sprays and long distance corks.

NBA great Ray Allen popped a slam dunk while baseball’s tops, Chipper Jones and Fred McGriff hit home runs as far as champagne-spraying goes.

Hockey players Mike Modano, Martin Brodeur and Joe Sakic seemed to have an advantage as they showed they had some serious champagne-spraying know-how as their sprays had the most flair and style (likely learned from years of practice winning championships).

“Korbel and celebrations go hand-in-hand and we think there’s no better event to toast than the American Century Golf Championship,” said Gary Heck, owner and president of Korbel Champagne

Cellars. "The seventh-annual 'Spray-Off' brought together sports and entertainment icons all while raising money for a great cause."

Football Players: Trent Dilfer, AJ Hawk, Sebastian Janikowski, Jerry Rice, Aaron Rodgers, Mark Rypien, Sterling Sharpe, Alex Smith, Brian Urlacher, Emmitt Smith

Basketball Players: Ray Allen, Shane Battier, Stephen Curry, Ray Allen, Steve Kerr

TV Personalities: Lucas Black, Jack Wagner

Hockey Players: Martin Brodeur, Mike Modano, Joe Sakic

Baseball Players: Joe Carter, Trevor Hoffman, Chipper Jones, Derek Lowe, Greg Maddux, Fred McGriff, John Smoltz, Tim Wakefield, David Wells

Other participants: Bode Miller, Steve Spurrier, Hank Haney, Michael Waltrip, John Fox

Complete list of participants:

1. Ray Allen: NBA Guard - Miami Heat
2. Shane Battier: NBA Forward - Miami Heat
3. Lucas Black: Actor - 42
4. Martin Brodeur: NHL All-Star G - New Jersey Devils
5. Joe Carter: Former MLB All-Star OF
6. Stephen Curry: NBA guard - Golden State Warriors
7. Trent Dilfer: Former NFL Pro-Bowl QB
8. Herm Edwards: Former NFL Head Coach
9. John Fox: NFL head coach -Denver Broncos
10. Hank Haney: World Renowned Golf Instructor
11. AJ Hawk: NFL Pro Bowl LB - Green Bay Packers
12. Trevor Hoffman: Former MLB All-Star Pitcher
13. Sebastian Janikowski: NFL Pro Bowl K - Oakland Raiders
14. Chipper Jones: Former MLB Hall of Famer Third Baseman
15. Steve Kerr: Former NBA Guard & NBA Broadcast Analyst
16. Derek Lowe: MLB Pitcher - New York Yankees
17. Greg Maddux: Former MLB All-Star P
18. Fred McGriff: Former MLB All-Star
19. Bode Miller: Olympic Gold Medalist - Vancouver Super Combined
20. Mike Modano: Former NHL All-Star
21. Jerry Rice: NFL Hall of Fame WR
22. Aaron Rodgers: NFL Pro-Bowl QB - Green Bay Packers
23. Mark Rypien: Former NFL Pro Bowl QB
24. Joe Sakic: NHL Hall of Famer
25. Sterling Sharpe: Former NFL All-Pro WR
26. Alex Smith: NFL QB - San Francisco 49ers
27. Emmitt Smith: NFL Hall of Fame Running Back
28. Mike Smith: NFL Head Coach - Atlanta Falcons
29. John Smoltz: Former MLB All-Star P

30. Steve Spurrier: Head Football Coach - Univ. of South Carolina
31. Brian Urlacher: Former NFL All-Pro & Pro-Bowl LB
32. Jack Wagner: Actor - Melrose Place
33. Michael Waltrip: NASCAR driver
34. Tim Wakefield: Former MLB All-Star Pitcher
35. David Wells: Former MLB All-Star Pitcher

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Celebrate responsibly.

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